

# BRIGHTLY Blooming

CREATE *Joy* PROJECT



LAURA MUIR

## *Introducing Moda's new designer, Laura Muir of Create Joy Project.*

Laura Muir here from Create Joy Project. I am a fine artist and designer from Utah. I create original works of art, stationery products and other consumer goods that are all art-centric.

I am thrilled to present my debut fabric line for Moda, Brightly Blooming! This collection of fun, hand painted fabrics has been a Joy to create! My hope with this line is to inspire happiness, positivity and an adventurous spirit in anyone who sees it. This line is full of bright florals and watercolor washes as well as textural mixed media patterns, painted in watercolor and acrylic paints. They are loose and playful with a sense of cheerful abandon. I love putting unexpected texture and designs in my paintings, which speak to the wild nature I wish to express with my art. A lot of my artistic process involves the feelings and experiences I have in the beautiful mountains surrounding my home in Utah, as well as my travels around the world. I try to express these joyful moments into my paintings. I am so pleased to be able to share my art with you, through fabric with Moda!

I have always loved to sew, and have spent many years dreaming about what it would be like to create my very own fabric one day. I can tell you now, it is so inspiring and empowering. My hope is to share with everyone the excitement and fulfillment you get with the creative process. There is something timeless and so real about piecing together a work of art with your bare hands and watching others enjoy that effort for a lifetime and beyond. So, let's all get our creative juices flowing with this Brightly Blooming line of fabrics! I can't wait to see what we can create together!

## *Details*

**3 Patterns**  
**2 Packaged Panels**  
**Canvas Print**  
**March Delivery**

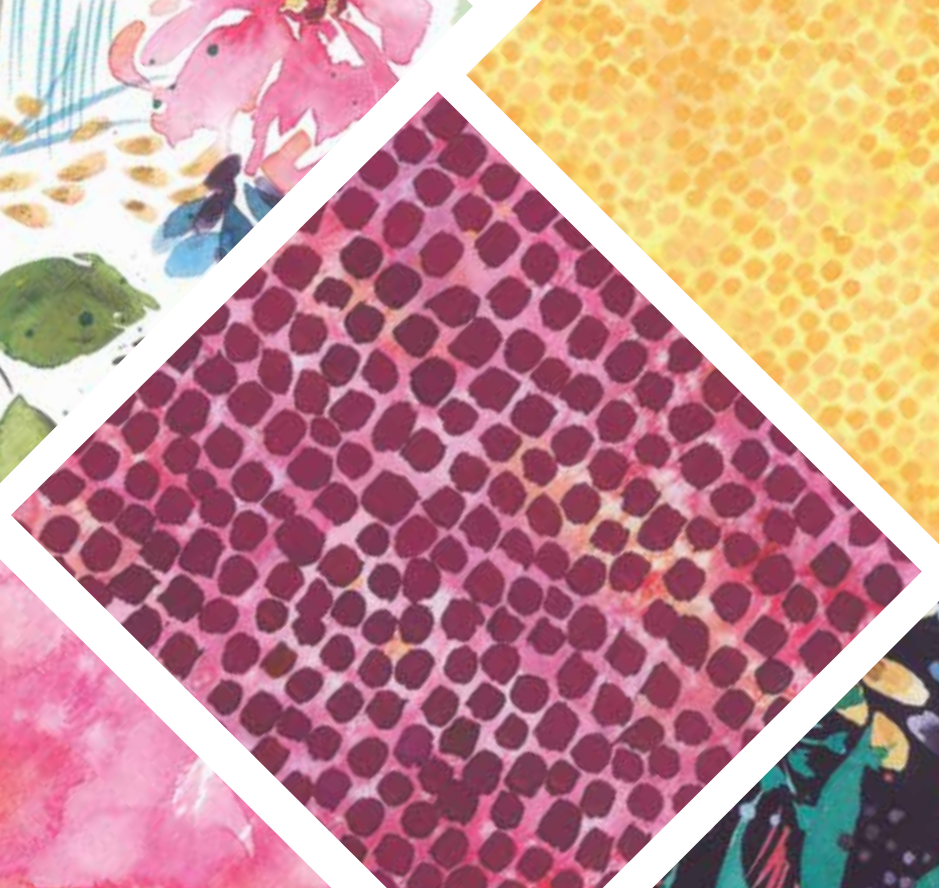




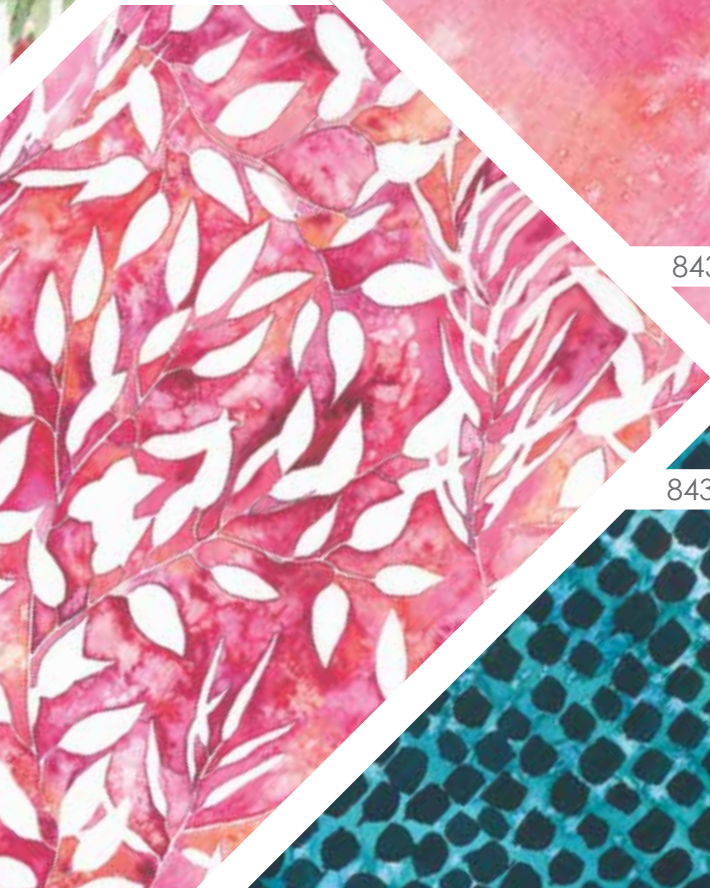
8430 11D



8431 11D



8432 14D



8433 11D



8432 15D

8430 12D



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8432 13D

Fabric images reduced to 45%

8431 13D

8431 12D

8430 11LD  
Mochi Linen  
70% Cotton/30% Linen

8433 12D

8432 11D



# BRIGHTLY Blooming

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A



B\*



C



8435 11P



8434 11P

Panels measure approx. 56" x 77"  
Packaged in polybag with header

A CJP 1901 - Watercolor Swirl 56" x 63"; B\* CJP 1903 Floral Daydream Dark Version 64" x 64";  
C\* CJP 1902 Brightly Blooming Reversible Quilt Version B  
\*See website or sales professional for additional colorways and sizes.

8430

Asst.  
15

Asst.  
10

MARCH DELIVERY

- 11 Prints
- 2 Packaged Digital Panels
- 100% Premium Cotton
- 1 Linen Mochi 70% Cotton/30% Linen

Assortments do not include packaged Digital Panels or Unbleached Linen Mochi.

